

PERMANENT MEMBER RECRUITMENT INCENTIVES FOR 2008

Incentive #1 – The CLCA will offer new residents who are not currently Permanent Members, free membership for the current year if they agree to sign their property up as a Permanent Member property within 30 days of receiving their Welcome Basket. If a new resident moves in later in the year and signs up as a Permanent Member within 30 days of receiving their Welcome Basket and that date is on or after September 1st, they will also receive half off of their dues for the following year.

Incentive #2 – The CLCA will offer current residents who are eligible for Permanent Membership, but are not currently Permanent Members, half off of their first years dues (\$250 savings!) if they become a Permanent Member during 2008.

Incentive #3 - For homeowners that are eligible for Permanent Membership, but are NOT currently Permanent Members, the CLCA will offer a \$500 cash payment as incentive for signing their property up as a Permanent Member property “upon conveyance.” This means that the property will convert to a Permanent Member property at the time of the closing with the buyer (therefore, no membership privileges will be granted to the seller since no dues will have been paid by the seller). For properties where the Permanent Member status will commence after the closing of a sale of the property, “Exhibit B Upon Conveyance” to the Declaration of Protective Covenants is required to be signed by the current homeowner well in advance of any sale of their property, and this document must be witnessed and notarized. This document provides that no dues will be owed until the property is sold. Dues will be paid by the new owner at closing at a prorated amount of the annual dues (based upon the date of closing on the property). As soon as the dues have been collected by the CLCA, a \$500 cash payment will be made to the person who was owner of the property at the time the “Exhibit B Upon Conveyance” to the Declaration of Protective Covenants was signed, or to his/her designee. In addition, if a realtor helped to arrange for the current owner to sign the Permanent Member documents, the CLCA will give the realtor either a \$100 credit towards the realtor’s dues for the upcoming year, or if the realtor is not a resident of Cardinal Lake and/or is not a member of the CLCA, then that realtor will be offered \$100 in cash. This is our way of thanking the realtors for helping to increase Permanent Membership awareness! These payments are related to the addition of a new Permanent Member of the CLCA, not the negotiation or sale of property, as the triggering event for eligibility to receive the incentive described above is the payment of dues to the CLCA. The payments described above shall not be payable until the property is subject to Permanent Membership and the initial dues payment has been received by the CLCA.

In addition to the 3 incentives outlined above, the recruitment incentive that has been in place for the past couple of years continues to be effective which is outlined below:

Recruitment Incentive: Permanent Members who recruit another eligible Permanent Member (i.e., the recruited member has to have lived in the neighborhood for at least one year prior to being recruited), will receive a \$200 credit off their dues for the following year. In addition, the recruited Permanent Member will also receive \$200 off their dues for the following year (additional rules of eligibility for this incentive are on the back of this page).

PLEASE NOTE: You cannot combine incentives. Only one incentive can be used per new Permanent Member.

If you have any questions regarding these recruitment incentives, please contact Christy Espy, VP Membership, at 770-623-6874 or by email at christywaite@yahoo.com.

PERMANENT MEMBERSHIP RECRUITMENT INCENTIVE DRIVE 2008

How would you like to save \$200 toward next year's Permanent Membership dues for BOTH YOU AND THE FAMILY YOU RECRUIT???

THESE ARE THE RULES:

1. This incentive is currently only available during calendar year 2008.
2. You must be a Permanent Member yourself with your dues for 2008 paid (if you are paying in installments, this counts as being paid for recruitment purposes as long as you are paid in full on or before May 1, 2008).
3. You must recruit someone who has lived in Cardinal Lake for one year or longer.
4. You and the person you recruit must appear in person before Christy Espy, VP of Membership, and a Notary (Christy will arrange for a Notary to be present), in order for the new recruited Permanent Member to sign the required Consent Form and pay their dues.
5. You and the newly recruited member will each be given a \$200 credit voucher toward 2009 membership dues. The credit voucher can only be used if your dues and the dues of the new recruited member have been paid in full for 2008.
6. If you recruit more than one new Permanent Member, you will receive additional credit vouchers as follows:

2nd Recruited Permanent Member: \$200 credit voucher toward your 2010 Permanent Membership dues, and \$200 credit voucher for the 2nd new recruit member to be used toward their 2009 Permanent Membership dues.

3rd Recruited Permanent Member: \$200 credit voucher toward your 2011 Permanent Membership dues, and \$200 credit voucher for the 2nd new recruit member to be used toward their 2009 Permanent Membership dues.

[Note: If you recruit more than three (3) new Permanent Members, the Board of Directors will decide how to compensate your efforts.]

7. The credit vouchers are non-transferable and have no actual cash value. They may only be used toward credit off your membership dues as outlined above and they are only valid if they are signed by the VP of Membership.

Alternative Incentive Offer: If you recruit someone for Permanent Membership who was a Voluntary Member of the Association during calendar year 2007, you will receive a \$100 credit voucher for your 2009 Permanent Membership dues. Also, the family you recruit for Permanent Membership will receive a \$100 credit voucher for their 2009 Permanent Membership dues. All applicable rules above apply to this incentive offer.

NOTES:

1. Any disputes which arise as a result of this incentive offer will be resolved and decided by The Cardinal Lake Civic Association Board of Directors.
2. The CLCA Board of Directors and their families are not eligible to participate in either incentive offer.